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Rebranding move reflects ever closer collaboration

Sun Fashion/Shadewell has announced that its brands will be transitioning to a new name, Gaviota UK Ltd.

A spokesperson for the company told Openings: "This strategic move marked a significant milestone in our journey and represents our commitment to offering a comprehensive range of high-quality awnings, pergolas, patio covers and more.

"This change is a direct result of our collaboration with the Gaviota Group, a partnership that will allow us to better meet the diverse needs of our clients through enhanced efficiency and substantial new investments.

"Our rebranding to Gaviota UK Ltd is not just a change in name, but a step forward in our mission to providing exceptional products and services. The Gaviota Group legacy of innovation and quality aligns perfectly with our goals, and together, we are poised to deliver even greater value to our customers.

"Our expanded product line will include some of the most advanced and stylish shading solutions available, designed to enhance outdoor spaces with both functionality and aesthetic appeal."

To tie in with the rebrand, the company is also opening a new showroom at the prestigious London Design Centre. This state-of-the-art facility will showcase the company's latest products and serve as a hub for innovation and customer engagement.

Gaviota UK Ltd is also looking forward to exhibiting at the British Blind & Shutter Show, offering the chance to explore its products and meet the team.

As the company embraces its new identity, it's also highlighting two of its flagship products epitomising its commitment to innovation and quality - the Concept awning and the Pergo Arco pergola.

The Concept is a retractable arm awning featuring a sleek, fully enclosed curved cassette that offers complete protection and a touch of modernity.

This model is further enhanced by integrated LED lights within the arms, creating an ambiance that is perfect for evening gatherings. The blend of cuttingedge design and practical functionality makes the Concept Box an ideal choice for those looking to elevate their outdoor living experience.

The Pergo Arco, meanwhile, is a flat pergola with a retractable PVC cover. The curved shape of the crossbeams gives the Pergo Arco a luxurious and elegant appearance.

It's possible to integrate LED lighting on the crossbeams, enhancing both functionality and aesthetic appeal. The upright posts measure 150 x 150 mm, providing robust support and stability. The Pergo Arco is an ideal solution for creating stylish, comfortable outdoor spaces that can be enjoyed year-round.



The Concept awning is a highly versatile full cassette awning. Offering a high end look using cutting edge technology. The Concept is available with integrated LED arms. Wind resistance Class 2. CE Mark. Integratable with home automation. WiFi App

